

# Executive Training Program

Organized by  
**Hillgrove Research Pvt. Ltd., Coimbatore, Tamil Nadu**

Commencing from  
**10<sup>th</sup> August 2021**

## About Us:

HILLGROVE Research Pvt. Ltd. was incorporated under the Indian Companies Act of 2013, with the long term vision of its founders to contribute and promote research in the areas of Agriculture, Engineering, Science & Technology, Business & Management, and Innovation among others. To achieve its aim, the company fosters research and development initiatives, scientific advocacy programs, industry centric capacity building workshops, training, technical education, rural entrepreneurship and literacy. In this endeavor, Hillgrove conducts Workshops, Training, Plant Visits, Internship and Research Studies where learning is enabled through 'doing'. 'Learning by doing' is the essence of our programs. We believe 'by doing' there is effective learning and guaranteed skill development.

## Objective:

- To facilitate participants enhance their professional competencies
- To provide a comprehensive 'learning by doing' platform to experience professional development
- To bridge the 'rigor gap' due to the impact of Covid 19'
- To help participants secure good placement/ job opportunities

## Scope & Coverage:

- Professional Communication
- Industry, Competitor and Customer Analysis
- Corporate & Business Strategies
- Incorporation of a private company
- Product Development, Branding, Packaging & Labeling
- Human Resource Planning
- Market Development
- Emerging Business Practices
- Case Research

## Eligibility:

M.B.A., M.I.B., M.Com. Students graduated during 2019. 2020 or 2021

## Duration & Mode of Training:

The duration of this program is THREE MONTHS. Anyhow, interested participants may continue to work on industry/ firm research activities for another three months.

**Our training is ONLINE** – through detailed instructional guidance through email, supported with ppts and one-to-one mentoring by our experts. Our training is purely based on performing tasks – 'learning by doing'.

## Registration Fee:

INR 850/- is the registration fee per participant. Registration fee Includes, instructional guidance through email, ppts and a certificate of participation.

## Registration Procedure:

Interested participants must submit the Registration Form provided in the next page with complete details along with the scanned **copy of the Identity Card issued by the College/ University where studied/ studying**. **LAST DATE FOR REGISTRATION IS: 5<sup>th</sup> August 2021 (09:00 PM)**

**Scanned copies of Registration Form & Student ID are to be sent to: [diro2.hillgrove@gmail.com](mailto:diro2.hillgrove@gmail.com)**

Registration No.: \_\_\_\_\_  
Will be allotted & filled by our office

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### REGISTRATION FORM

#### 1. DETAILS OF PARTICIPANT (PLEASE FILL IN CAPITAL LETTERS):

TITLE (Please Tick) : Mr. / Mrs. / Miss.  
FULL NAME : \_\_\_\_\_  
DEGREE OF STUDY : \_\_\_\_\_  
SPECIALIZATION : \_\_\_\_\_  
YEAR OF GRADUATION (Please Tick) : 2019 / 2020 / 2021  
FULL NAME OF THE INSTITUTION : \_\_\_\_\_  
ADDRESS OF THE INSTITUTION : \_\_\_\_\_  
PIN Code: \_\_\_\_\_  
Mobile No. : \_\_\_\_\_ Email Id: \_\_\_\_\_

IF ARG MEMBER OF HILLGROVE, MENTION THE ARG MEMBERSHIP ID: \_\_\_\_\_

#### 2. Registration Fee Payment Details:

Paid: INR \_\_\_\_\_/- | Date: \_\_\_\_\_ | Paid by (Remitter's Name): \_\_\_\_\_  
Bank Name: \_\_\_\_\_ | UPI Ref. No.: \_\_\_\_\_

\_\_\_\_\_  
Signature of the Participant

#### 3. Registration Fee to be paid in to our Bank Account:

A/c Name: Hillgrove Research Private Limited  
A/c No.: 1357 0200 0310 34  
A/c Type: Current Account  
Bank Name: The Federal Bank Limited  
Bank Branch: Coimbatore/ Kavundam Palayam  
IFSC: FDRL0001357

#### Note:

Please mention the remitter's name for timely acknowledgement/ receipt  
Enclose scanned copy of the IDENTITY CARD issued by the institution/ university  
INR 350 is the registration fee for members of the ARG of Hillgrove