

10 Days Comprehensive Workshop

Professional Empowerment

11th to 20th April 2021

Overview:

The present economic trend across the globe is yet to recover from the downturn due to the recent pandemic spread. Firms are yet to gear up for hiring fresh graduates. On the other hand, we know the alarming number of graduates qualifying every year. Therefore, only the most skilled are having an opportunity to be hired. Many students, having qualified in 2020 are yet to find a decent job. The undisputed reality is that, there is nothing like 'unemployment', it is the issue of 'unemployable'. Employers are well aware of the impact of online education and examinations conducted in this pandemic season, and are skeptical in hiring fresh graduates. Having observed this, this workshop is conducted to enable fresh graduates to enhance their knowledge and application skills that is hope to help in securing a good placement.

The Indian education system is so; most learning is confined to classroom tutorials and less of live application efforts. There exists a gap between industry expectation and student capability on many dimensions. To be successful in profession, a student is required to possess adequate knowledge about the industry in which he or she is going to be placed, and adequate knowledge in this context refers to application knowledge. This workshop focuses on enhancing 'knowledge' and 'performance skill' of a student to succeed in his or her profession, and secure a good job. Experiential learning with application exercises in workshops organized by companies will facilitate students to bridge this learning gap, and gain a competitive edge amongst others, and thus qualify to be hired even in the present scenario, with constraints.

Objectives:

- To facilitate every student to gain an in-depth knowledge about the industry in which he or she is likely to be employed or associated with
- To enable students to gain insights about companies, competitors and customers
- To apply scientific tools and techniques for superior learning

Eligibility:

- B.Com. and M.Com. – Finance & Accounting with basic knowledge in MS Office
- BBA and MBA – Finance, Marketing & HR with basic knowledge in MS Office
- 60% and above from SSLC onwards (if placement oriented, otherwise not required)
- Good written & oral communication skill

Design of Workshop:

1. For every student, as per the branch of study and specialization, prospective industry will be identified with respect to placement or entrepreneurship opportunity.
2. A comprehensive qualitative study of the identified industry will be conducted.
3. Scientific tools and techniques will be applied to understand various dimensions of the identified industry.
4. Promising firms for placement opportunities within the identified industry will be studied.
5. In case of aspiring entrepreneurs, a feasibility study will be conducted in the respective industry.

Mentoring & Guidance:

- Every student will be mentored and guided collectively and individually. Tutorial instructions will be provided to students through email, supported with power point presentations and worksheets.
- Continuous assessment is made so as to identify areas of improvement.
- After the workshop, the resume of every student will be crafted so as to showcase the knowledge and skill acquired more appropriately in line with industry expectations.

Last Date for Registration: 10th April 2021 (06:00 PM)

Key Benefits:

- Acquisition of abundant knowledge and skills to meet industry expectations
- Familiarize with the industry and firms where likely to be employed
- Placement guidance through referral of our alumni students
- And, a 'Certificate of Participation' in this workshop



Registration Form to be sent to: workshops.hillgrove@gmail.com

Registration No.: _____
Will be allotted & filled by our office

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REGISTRATION FORM

1. DETAILS OF PARTICIPANT (PLEASE FILL IN CAPITAL LETTERS):

TITLE (Please Tick) : Mr. / Mrs. / Miss. / Prof.
FULL NAME : _____
DEGREE : _____
SPECIALIZATION : _____
FULL NAME OF THE INSTITUTION : _____
ADDRESS OF THE INSTITUTION : _____
PIN Code: _____
Mobile No. : _____ Email Id: _____

IF ARG MEMBER OF HILLGROVE MENTION THE ARG MEMBERSHIP ID: _____

2. PROFESSIONAL AMBITION (Please TICK):

Placement: _____ Entrepreneurship: _____

3. Payment Details:

Paid: INR _____/- | Date: _____ | Paid by (Remitter's Name): _____
Bank Name: _____ | UPI Ref. No.: _____

Signature of the Participant

Registration Fee:

Our Bank Details:

Student Category	INR	
Graduate Student	400	A/c Name: Hillgrove Research Private Limited A/c No.: 13570200031034 A/c Type: Current Account Bank Name: The Federal Bank Limited Bank Branch: Coimbatore/ Kavundam Palayam IFSC: FDRL0001357
Postgraduate Student	600	

Note: Please mention the remitter's name for timely acknowledgement/ receipt.

Enclose the IDENTITY CARD issued by the university/ institution. No approval required.

- **INR 100 concession on the above fee for members of the ARG of Hillgrove.**